



WHY KMA?

U.S. workplaces are becoming significantly more diverse. Organizations need new and better ways to manage the different groups that comprise their workforce.

OUR EXPERT TRAINING PROMOTES:

- Employee satisfaction
- Retention
- Increased productivity

Our training is the result of more than 20 years of experience using multimedia, group facilitation and discussion to teach organizations to engage, recruit and retain a diverse workforce.

OUR APPROACH IS UNIQUE.

Based on the science of cultural anthropology, KMA experts help you identify problems, implement solutions and execute strategic organizational change. To really understand cultural differences, we take a closer look at:

- Communication styles
- Attitudes toward authority
- Understanding behavior

ON-SITE TRAINING - PROVEN EFFECTIVE

Change conversations through cultural understanding. We prepare organizations to deal with social and cultural diversity in ways that value and respect differences using proven science and progressive conceptual frameworks customized for your needs. We help you maximize employee engagement and productivity through greater cultural understanding.



WEB-BASED LEARNING SAVES:

- Time - on demand at home or office
- Money - no travel needed
- Management - easy tracking
- Redundancy - targeted learning
- Trees - electronic delivery is green
- Resources - easily updated

TRAIN-THE-TRAINER - EMPOWER AND LEVERAGE RESOURCES

Prepare in-house people as expert trainers, mediators, mentors and agents of change.

Custom cultural facilitation packages - KMA experts assess your organizational needs and train employees on how to guide learning that delivers powerful solutions.

Web-based learning facilitation package - Empower your training staff to guide ongoing cultural learning that builds on web-based learning sessions.

KMA TRAINING INCLUDES:

- Changing Pluralism
- U.S. Mainstream
- African American
- Hispanic/Latino
- East and South Asian
- Middle East / Arab
- Russian
- Native American Indian
- Gender and culture

“EVERYBODY TELLS YOU TO RESPECT DIFFERENCES, BUT THEY DON’T TELL YOU WHICH DIFFERENCES TO RESPECT.”