



## WHY KMA WEB-BASED TRAINING?

U.S. workplaces are becoming significantly more diverse. Organizations need new and better ways to manage the different groups that comprise their workforce. KMA leverages more than 20 years of cultural anthropology expertise and training as the foundation for its *Corporate Tribalism* web-based learning series.

The series examines cultural patterns and their impact on the workplace – providing relevant solutions and strategies to positively impact employee:

- Engagement
- Recruitment
- Retention

Modules are culturally specific and include:

- Important social and historical background
- Communication styles
- Attitudes toward authority
- Understanding behavior

The modules introduce key concepts that can change the way your organization views recruitment and hiring practices, performance reviews, and leadership development. The training illustrates these concepts through generic workplace vignettes that can be customized for specific organizations like healthcare, education, government, retail or manufacturing.

THE CORPORATE TRIBALISM SERIES INCLUDES:

- Changing Pluralism
- U.S. Mainstream
- African American
- Hispanic/Latino
- East Asian
- Gender and culture



#### OUR MODULAR WEB-BASED LEARNING IS FLEXIBLE.

It can be delivered anywhere there is an Internet connection – providing solutions when and where you need them. Hosting on public or private servers enables you to integrate the training with your internal education system or access it through an external server.

Full reporting and tracking capabilities allow you to easily manage your organization's participation and progress. Group discussion guides provide resources to reinforce web-based learning and support continued learning.

#### WEB-BASED LEARNING SAVES:

- Time - on demand at home or office
- Money - no travel needed
- Management - easy tracking
- Redundancy - targeted learning
- Trees - electronic delivery is green
- Resources - easily updated