

CORPORATE TRIBALISM: KMA WEB-BASED LEARNING

Drive productivity, increase employee retention and develop diverse leaders through multicultural understanding and effective workplace practices.

OBJECTIVES

- Delivers consistent, flexible multicultural learning
- Creates awareness of self and others
- Identifies cultural patterns that impact communication styles, attitudes toward authority and understanding behavior
- Provides ready-to-implement workplace solutions



WEB-BASED SERIES CONTENT INCLUDES:

- Introduction
- U.S. Mainstream
- African American
- East Asian
- Hispanic/Latino
- Gender

FORMAT

Six modules, each 25 minutes, modular design

DELIVERY

Available on KMA server or your in-house learning system, learner access 24/7

MEASUREMENT

Full tracking and reporting capability

CONTINUED LEARNING

Leader discussion guides, train-the-trainer sessions and online resources available

WHAT CLIENTS ARE SAYING ABOUT KMA PROGRAMS:

"I saw myself in the videos."

"Marvelously enlightening to not only other blinders, but mine as well."

"It's something that I can use immediately to improve my understanding and performance in cultural diversity situations."



DIVERSITY AND INCLUSION

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